

SUSTAINABLE DEVELOPMENT POLICY

ABOUT US

The Versō boutique hotel epitomizes the chic style of the 1950s and 1960s. It offers modern facilities with every creature comfort, and each of the hotel rooms featuring mid-century furnishings showcases prominent musicians who became famous during the era of the Quiet Revolution.

The ambiance is relaxed and the location second to none! Whether you like to walk, cycle or drive, you have a slew of attractions within easy reach of the hotel—great tourist resorts, a multitude of cultural activities and the finest gourmet food.

Situated in the heart of Magog, the Kóz bistro invites diners on a culinary journey. Our sharing dishes, inspired by the cuisines of Greece and Turkey (among others), are a sensory delight, and our knowledgeable staff offers advice on how best to savour the unique flavours that characterize our menu. On a warm, summer's day, tucking into a meal on the terrace with views over Lake Memphremagog, it's easy to imagine that you could be in the Mediterranean...

OUR VALUES

Respect, innovation, rigour and engagement—R.I.R.E. (which means *laugh* in French!)

OUR COMMITMENT TO SUSTAINABLE DEVELOPMENT

As is the case in all the establishments that belong to PAL+ | Touristic Experiences, the Versō boutique hotel and the Kóz bistro employ eco-friendly practises in the operation of their businesses. The properties are constantly refining their strategies to bolster their commitment to sustainable development.

The Versō boutique hotel and the Kóz bistro pledge to:

- Implement and renew a sustainable development action plan every 3 years, enabling us to continuously improve our business practices;
- Create social and environmental performance indicators to keep track of what has been implemented;
- Promote the company's eco-friendly commitments and actions, both within and outside PAL+.

OUR TOP PRIORITIES

- Put in place **the most effective way to manage residual waste**;
- Encourage **local and responsible sourcing**;
- Promote **energy efficiency** and **reduce greenhouse gas emissions (GHG)**;
- Strengthen **social engagement** in the Eastern Townships community.

1. WASTE MANAGEMENT

The Versö boutique hotel and Kóz bistro are committed to implementing the most effective way to manage residual waste. Their strategy is based on the “3RV Waste Management Hierarchy”—source reduction, reuse, recycling, reclamation and waste valorization.

Objectives are to:

- Formalize the management of residual materials (MRM) within each property;
- Create a framework for ongoing improvements to MRM;
- Guarantee a safe, healthy way of disposing of waste;
- Ensure the sound management of household hazardous waste (HHW);
- Cut down on waste and increase the rate of recovery of residual materials.

2. RESPONSIBLE PURCHASING

Responsible purchasing is the acquisition of goods and services that is environmentally friendly and ethically sourced, and both the Versö boutique hotel and Kóz bistro are committed to implementing this policy.

Objectives are to:

- Structure and monitor procurement practices;
- Expand the practise of sourcing goods and service within Quebec and the region;
- Increase the range of eco-friendly products.

3. ENERGY AND GREENHOUSE GAS EMISSIONS

The Versö boutique hotel and Kóz bistro are committed to countering climate change by reducing the company's greenhouse gas (GHG) emissions and improving the energy efficiency of their buildings.

Objectives are to:

- Determine the current situation regarding GHG emissions;
- Continue to reduce GHG emissions;
- Achieve carbon neutrality by 2030;
- Save energy and promote energy efficiency.

4. INVOLVEMENT IN THE COMMUNITY

The Versö boutique hotel and the Kóz bistro wish to participate in the development of their region and community by getting involved in several social and environmental programs. They also aim to encourage their work teams to volunteer for certain causes.

Objectives are to:

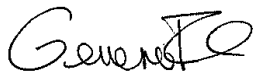
- Get involved in social and community issues;
- Encourage employees to actively participate in the community;
- Increase the commitment to philanthropic causes;
- Promote the region's socio-economic players and partners.

POLICY RESPONSIBILITY AND IMPLEMENTATION

The management of the Versō boutique hotel and the Kóz bistro are responsible for the content, adoption, and implementation of this policy. They are also responsible for communicating how this policy should be applied to stakeholders (staff, customers, etc.)

We, the undersigned—Geneviève Filion, Caroline Gingras and Noémie Casavant—pledge that the Versō boutique-hotel and the Kóz bistro will apply the sustainable development policy to all areas of their establishments.

The policy, which comes into force when adopted by management, is subject to periodic updates.



Updated 2024